

SMARTBARGAINS.COM – “Birthday”

- BOB: Happy birthday, Smoochie!
- BETTY: (SFX of gift being unwrapped): Oh, Bob! A pair of Prada shoes!
- BOB: Nothing’s too good for my Love Muffin!
- BETTY: Wait. These aren’t Prada. They’re “Proda.” *Proda*?
- BOB: Well, Snookums. You know how expensive designer goods can be. I figured these knockoffs are almost as good!
- SFX: (Betty unwraps another gift)
- BETTY: (trying to summon enthusiasm) Oh, look...a “Gocci” handbag... and an “Armooni” scarf.
- BOB: Gucci, Gocci. Armani, Armooni. What’s the difference? *A vowel!* I always say, why pay a fortune for name brands when my buddy Bubba sells perfectly decent knockoffs out of his trunk down by the liquor store?
- BETTY: Bob, haven’t you heard of SMARTBARGAINS.COM? You don’t have to pay a fortune for top designer goods! At SMARTBARGAINS.COM, you can shop for brand-name, first quality overstocks at up to 70% off!
- ANNCR: SMARTBARGAINS.COM.
Where you’ll score bigger deals than you ever thought possible, including hundreds off luxurious high-thread-count sheets, designer clothing for men and women, jewelry and more! SMARTBARGAINS.COM. Hey, Richmond! (West Palm Beach)! Why settle for “no name” brands when you can have the real thing...for way less?!
- BOB: Geez, with the money we save shopping at SMARTBARGAINS.COM, maybe I could buy *myself* an Armooni suit!
- BETTY: Armani!
- BOB: (sheepishly) I knew that!
- MUSIC: (sing out with SMARTBARGAINS.COM jingle)

SMARTBARGAINS.COM -- “The Deal”

SFX: (ambient sound of a café at lunch time)
FRAN : Sylvia, are you alright? You look flushed!

SYLVIA: (giggling) Does it show?

FRAN: You’re fooling around with Raoul, your pilates instructor, aren’t you?!

SYLVIA: No, no. I’ve just got some great gossip for you!

FRAN: Gloria’s getting a tummy tuck!

SYLVIA: No.

FRAN: Betty’s having a butt lift!

SYLVIA: No! It’s even bigger than that!

FRAN: What could be bigger than Betty's butt?

SYLVIA: (shocked) What? NO! I’ve found a great place to get great deals!

FRAN: Great deals on what?

SYLVIA: Fabulous 1200 thread-count sheets! Hot-off-the-runway designer clothes! “Bling-bling” that’ll knock your socks off!

FRAN: Bling *who*?

SYLVIA: Bling this. The coolest cameras, DVD players, toys...you name it! Online, anytime, everything’s always on sale!

FRAN: Are you serious?

SYLVIA: As serious as my Herbie’s triple-bypass! Check it out at SMARTBARGAINS.COM. Write it down on your napkin, there. SMARTBARGAINS.COM.

ANNCR: SMARTBARGAINS.COM. Top-quality merchandise, hundreds of dollars off retail. Why shop anywhere else?

SYLVIA: (whispers) I’m telling you – this is gonna be bigger than Botox!
MUSIC: (sing out on SMARTBARGAINS.COM jingle)

SMARTBARGAINS.COM – “Bridezillas Anonymous”

- SFX: (ambient noise as gavel pounds and a meeting is called to order)
- LEADER: This meeting of Bridezillas Anonymous will now come to order. The chair recognizes Molly O’Connell.
- MOLLY: What’s wrong with asking my grandmother to lose 20 pounds so she looks good in my wedding pictures?
- KATE: Yeah, and how dare my guests object to flying to Fiji and rappelling down a waterfall for my wedding. I’m the bride! It’s my day!
- SFX: (the group murmurs in agreement)
- LEADER: The chair recognizes Lisa...
- LISA: Well, at least I’ve found a way for my guests to get me **everything** I want without their yammering about spending lots of money. It’s SMARTBARGAINS.COM.
- MOLLY: SMARTBARGAINS.COM?
- LISA: It’s this amazing site where your guests can buy the best stuff at incredible discount prices – top brands like Prada, Fendi, Cuisinart and Calphalon. Everything from housewares to electronics to clothes to jewelry. All for you!
- GROUP (in unison): Cause I’m the bride and it’s my day!
- MOLLY: Speaking of jewelry – can you believe my selfish bridesmaids refuse to buy diamond tiaras?
- LISA: Well, they can get everything else they need at SMARTBARGAINS.COM...shower gifts, wedding gifts, gifts for the rest of your life. Then you can get back to more important matters. Like controlling the weather on your wedding day!
- KATE: It had better be sunny or else...(others murmur)
- ANNCR: SMARTBARGAINS.COM. Shopping anywhere else is just not “Smart”!

SMARTBARGAINS.COM – “Bargain Hunters”

- SHRINK: (soothing voice) Alright, members of the Compulsive Bargain Hunters Support Group. How are you doing this week?
- CAROLINE: Well, I’ve been trying to sell the vowels in my name to “Wheel of Fortune,” but they won’t return my calls!
- BETTY: Visitors to my house keep complaining about my *Bring-Your-Own-Toilet-Paper* policy!
- JOAN: My daughter objected to my idea about serving refried refried beans at her wedding reception!
- SHRINK: Ladies, ladies. How would you like to discover a whole new way of scoring great bargains without...well, suffering?
- CAROLINE: Really? Talk fast – I’m hoping to sell one of my kidneys during my lunch hour.
- SHRINK: It’s called SMARTBARGAINS.COM. The deals are incredible!
- BETTY: Deals? You mean I can stop buying brown bananas?
- JOAN: No more year-old Halloween candy?
- SHRINK: Well, not exactly, but at SMARTBARGAINS.COM, you’ll get up to 70% off first quality, top-brand designer clothes for men and women, luxury European designer handbags, hundreds off butter-soft high-thread-count sheet sets, jewelry and more!
- CAROLINE: Wow. Premium goods, discount prices, keep my kidney?
- SHRINK: Keep your kidney, your arm AND your leg. Not to mention your sanity.
- BETTY: Works for me!
- JOAN: SMARTBARGAINS.COM, eh?
- CAROLINE: Your kidney will thank you.
- ANNCR: SMARTBARGAINS.COM...unbelievable deals, log on now.

SMARTBARGAINS.COM (:60 Radio – “Renovation”)

MUSIC: (open with SmartBargains.com jingle)

F&S: Attention (test market) Shoppers...

FRAN: This is Fran...

SYLVIA: ...and this is Sylvia...

F&S: Have we got a deal for you!

FRAN: So I'm thinking about redecorating...

SYLVIA: Finally! Your house hasn't changed since they switched Darrins on *Bewitched!*

FRAN: As if we wouldn't notice!

SYLVIA: Totally different face!

FRAN: Of course, my Murray's worried about the cost...

SYLVIA: (sfx clicking computer) At SMARTBARGAINS.com, you can afford to update every room in that '70s time warp you call a house!

FRAN: (sfx clicking) Would you look at that! SMARTBARGAINS.COM has brand-name drapes, accent furniture, housewares...

SYLVIA: Honey, last week, I scored a set of Calphalon pans that weren't just a deal...they were a steal!

FRAN: (clicking) Plush rugs! Designer bedding! Massaging showerheads!

SYLVIA: SMARTBARGAINS.COM always has unbeatable deals, from the kitchen to the bedroom and every room in between!

FRAN: That's it. My house is getting a makeover!

SYLVIA: (clicking) Great. Now let's makeover Murray!

FRAN: You think?

SYLVIA: Trust me. Leisure suits are not coming back.

ANNCR: When you shop at SMARTBARGAINS.COM, nobody has to know you didn't pay full price. SMARTBARGAINS.COM. Click! You got a great deal.

MUSIC: (SmartBargains.com jingle)

M.L. STERN INVESTMENTS -- :60 Radio – “Fire Chief”

SFX: (establish the arrival of a firetruck or fire engine w/out using siren SFX)

FIRE CHIEF: Ma’am, you reported a cat up a tree?

WIFE: Actually, it’s my husband.
(*sarcastically*) Jerry...the fire department’s here!

JERRY: I’m not coming down!

FIRE CHIEF: Lemme guess. He’s been checking his quarterly stock reports and the market volatility’s freaking him out.

WIFE: Wow, how’d you know?

FIRE CHIEF: (*matter of factly*) Third husband this week.

WIFE: Oh...

FIRE CHIEF: (speaks through bullhorn) Jerry, c’mon down and call M.L. Stern. They specialize in fixed-income investments, like tax-free municipal bonds.

JERRY: I think I’m safer hiding my money inside this tree...

SFX: (Jerry stuffing dollar bills inside hole in a tree)

FIRE CHIEF: (through bullhorn) But when you buy municipal bonds from M.L. Stern, the after-tax return can actually outperform stocks. Growth without stress! Isn’t that what you want?

JERRY: Right now, I just want this squirrel off my hand! Yowwww!

SFX: (squealing squirrel attached to man’s hand)

MICKEY: I’m Mickey Stern, president of M.L. Stern. For information on tax-free municipal bonds and more, visit our web site at www.mlstern.com, or call 1-800-765-2200.

FIRE CHIEF: (through bullhorn) That’s 1-800-765-2200.

JERRY: Okay, I’ll call on one condition.

FIRE CHIEF: You get to ride in the fire truck?

JERRY: (*impressed*) Wow, how’d you know?

FIRE CHIEF
AND WIFE: (*in unison*) Third husband this week.

ANNCR: M.L. Stern is a Pacific Life Company, Member NASD and SIPC.

M.L. STERN -- :60 Radio – “Hidden Treasures”

- ANNCR: These days, people who've been burned by the stock market are putting their money in the darndest places!
- WOMAN: Okay, I've hidden 10 grand under the azalea bushes...and sewn our loose change into the lining of Timmy's coat!
- SFX: (heavy sound of tons of change jangling inside kid's coat)
- TIMMY: Mommy, Mommy! I can't move!
- ANNCR: But instead of hoarding your money...
- MAN: Roll over, Velma. I've gotta shove these T-bills under the mattress!
- ANNCR: ...Why not invest in tax-free municipal bonds from M.L. Stern?
- WOMAN: Herb, did you say you hid our Christmas Club cash under the *fish* tank or the *septic* tank?
- ANNCR: The fact is, if you compare the after-tax total return of municipal bonds to stocks – which most investors equate with growth – bonds can actually outperform stocks -- without all that stomach-churning volatility!
- MAN: Gol' durn it, Velma. Why'd you have to bury the kids' college fund next...to...the...python...pit?
- SFX: (at the man's line ends, his voice gets tighter, as if the python has wrapped itself around him and we hear the sound of a snake hissing and rattling its tail)
- ANNCR: M.L. Stern works hard to make your money work harder. To find out more about your full range of investment options, visit us at www.mlstern.com, or call 1-800-765-2200. That's 1-800-765-2200.
- ANNCR: M.L. Stern is a Pacific Life Company. Member NASD and SIPC.

:60 RADIO -- JONES INTERNATIONAL UNIVERSITY -- "Dorm"

SFX/MUSIC

As we hear rock music playing in the background, door opens and 40 something Dad walks into son's college dorm room

DAD (trying to sound hip): WASSUP, BOO?

KYLE (startled): DAD! WHAT ARE YOU DOING IN MY DORM?

DAD: I'M YOUR NEW ROOMIE, HOMEY!

KYLE (shocked): WHAT?!

DAD: FOR YEARS, YOU'VE BEEN ENCOURAGING ME TO GO BACK TO SCHOOL FOR MY M.B.A., SO HERE I AM, PLAYA!

KYLE: B-B-B-BUT DAD, I WAS THINKING YOU COULD GET YOUR M.B.A. *ONLINE* AT JONES INTERNATIONAL UNIVERSITY, THE FIRST AND BEST WEB-BASED UNIVERSITY!

DAD (still trying to sound young): FASHEEZY, MACK DADDY?

KYLE: WITH J.I.U., YOU CAN TAKE CLASSES ANYTIME YOU WANT. NIGHTS, WEEKENDS, WHENEVER!

DAD: SWEE-EEEE-EET!

KYLE: AND THE BEST PART IS, YOU CAN KEEP YOUR JOB AND *LIVE AT HOME WITH MOM* WHILE YOU DO IT!

DAD: YOU MEAN, I CAN GET MY M.B.A. 24-7 FROM THE CONVENIENCE OF MY CRIB? THAT'S OFF THE HOOK, KYLE!

KYLE: SO, DAD...ER, DUDE...PROMISE ME YOU'LL ENROLL AT JONES INTERNATIONAL UNIVERSITY, OKAY?

SFX Dad opens door to leave

DAD: AS SOON AS I TELL MY DAWGS I GOTTA MISS THE KEGGER ON FRIDAY NIGHT!

ANNCR: FOR MORE INFORMATION, CALL 1-800-811-5663 FOR DETAILS, OR LOG ON AT WWW DOT JONES INTERNATIONAL DOT EDU...NOW!

SFX punk music blasting

COED: YO, KYLE. WHO'S THAT MIDDLE AGED GUY WAVING AT YOU FROM THE MOSH PIT?

KYLE (embarrassed): Never saw him before in my life.

:60 G.A.C. – “Motel”

SFX/MUSIC:

As we hear GAC music video playing in the background, door opens and man bursts into motel room

MAN: A-HA! I KNEW IT!

WOMAN: B-B-BRAD! WHAT ARE YOU DOING HERE?

MAN: OH, BEV! I KNEW WE WERE HAVING PROBLEMS, BUT...OKAY, WHERE IS HE? UNDER THE BED?

WOMAN: WHO?

MAN: I KNOW YOU'RE HAVING AN AFFAIR -- I'VE SEEN YOUR CAR PARKED OUTSIDE THIS MOTEL EVERY DAY FOR WEEKS!

WOMAN: OH, THAT. WELL, BRAD. I GUESS IT'S TIME TO CONFESS...I LOVE YOU, BUT...

MAN: ...IS IT FERNANDO THE POOL BOY?

WOMAN: ...THERE'S SOMETHING LACKING IN MY LIFE AND I HAD TO GO OUTSIDE OUR MARRIAGE TO FIND IT!

MAN: RAJESH, YOUR YOGA INSTRUCTOR?

WOMAN: NO, BRAD. IT'S G.A.C. GREAT AMERICAN COUNTRY. OUR SATELLITE PROVIDER DOESN'T HAVE IT, AND I'VE GOTTA HAVE IT...EVERY DAY!

MAN: SO YOU'VE BEEN COMING TO THIS CHEAP MOTEL ON YOUR LUNCH HOURS TO WATCH G.A.C.?

WOMAN: YES, BRAD. *THEIR* SATELLITE SERVICE CARRIES IT!

MAN: WELL, FOR HEAVEN'S SAKE! I'LL JUST CALL *OUR* SATELLITE SERVICE AND SAY WE WANT G.A.C., ASAP!

WOMAN: WOULD YOU DO THAT FOR ME, LOVE MUFFIN?

MAN: ANYTHING FOR YOU, PUMPKIN FACE!

SFX: coin drops into slot, bed vibrates

WOMAN: OKAY, WHILE YOU'RE AT IT...COULD YOU LOOK INTO GETTING ONE OF THESE BEDS? WHEEE!

ANNCR: G.A.C. GREAT AMERICAN COUNTRY. TV'S HOTTEST COUNTRY MUSIC NETWORK. SEE WHAT YOU'VE BEEN MISSING!

:60 G.A.C. – “Cop”

SFX/MUSIC
Ambient police station noise

DETECTIVE: OKAY, SIR, TAKE A SEAT. YOU SAY THERE'S SOMETHING VALUABLE MISSING FROM YOUR HOUSE?

MAN: THAT'S RIGHT, OFFICER.

DETECTIVE: COULD YOU DESCRIBE WHAT'S MISSING?

MAN: YES! IT'S AMERICA'S BEST 24-HOUR COUNTRY MUSIC VIDEO NETWORK...GREAT AMERICAN COUNTRY.

DETECTIVE: HUH?

MAN: THE HOTTEST NEW VIDEOS, THE COOLEST COUNTRY ARTISTS, THE MOST ADDICTIVE SHOWS... YOU KNOW, GREAT AMERICAN COUNTRY. (starts to spell it out) G-R-E....

DETECTIVE: YOU'D LIKE TO REPORT A MISSING NETWORK?

MAN: YES, IT'S MISSING FROM MY CABLE SERVICE, AND I WANT IT BACK.

DETECTIVE: UH-HUH.

MAN: YOU SEE, I JUST GOT ONE OF THOSE BIG HONKING TV SETS AT ONE OF THOSE BIG HONKING APPLIANCE STORES, AND I SIGNED UP WITH A SATELLITE SERVICE THAT I NATURALLY ASSUMED WOULD HAVE G.A.C...

DETECTIVE: ...NATURALLY...

MAN: ...BUT THEY DON'T, SO HERE I AM.

DETECTIVE: LOOK, PAL. I LOVE COUNTRY MUSIC AS MUCH AS YOU DO, BUT I CAN'T HELP YA. YOU'VE GOTTA CALL YOUR SATELLITE PROVIDER AND ASK *THEM* TO CARRY GREAT AMERICAN COUNTRY.

MAN: GOOD IDEA. I'LL DO THAT.

DETECTIVE: ANYTHING ELSE MISSING?

MAN: YES. I'D LIKE TO REPORT A RECEDING HAIRLINE.

DETECTIVE: (moans, then cut to VO tag)